



THE **izzy**
SCOOP

2034 MARSHALL AVE., ST. PAUL, MN 55104
RETAIL 651.603.1458 PRODUCTION 651.603.6929



HOT HIRING FRENZY!

Izzy's has lots of job openings this spring. We are taking applicants for shift leaders, scoopers, drivers, ice cream makers, and a dessert tech (novelty and cake decorator). Interested applicants should fill out a job application, a written statement, and letter of recommendation. Also attach a resume if you have food preparation or management experience.

OUR GIVING UPDATE

Giving back to the community is an important part of our business value at Izzy's. We receive many requests for donations to worthy organizations. We have decided to focus our giving to schools and organizations, including youth sports, that help teenagers, young adults and children. We decided to focus on youth because we hire a lot of teenagers, and they have been an integral part of our business. Jeff, one of the owners, was also a middle school teacher for nine years and has a tremendous personal commitment towards supporting education.

We are in the process of writing down our "Giving Policy" and making an application form for organizations interested in receiving donations from us. We will have this application available on our web site within the next month at izzysicecream.com.

WHAT IS ALL THIS I HEAR ABOUT TEEN WORK!?

This year we are in the midst of developing and marketing a new business called Teen Work! Teen Work! was created



to assist teens in any venture of work they choose while educating, inspiring and offering

support for teens, ages 13-17, who are interested in seeking employment and succeeding in any work place.

The Teen Work curriculum is based on previous training Izzy's created for their employees, what was missing when these employees arrived, and what Izzy's has found to be successful. Izzy's owner, Jeff Sommers, is the founder of this business and has created the curriculum along with Izzy's former General Manager, Kari Maxwell. Teen Work! is a curriculum that is presented in a workshop format. It is a creative, engaging and empowering method that includes observation, hands on activities, reflection, a project for completion and more.

In a recent article in the Star Tribune, research regarding working teens was highlighted. A social psychologist at the University of Minnesota stated that teens who work 10-12 hours a week on a consistent basis benefit in gaining life long skills. The Director of the National Research Center for Career and Technical Education in St. Paul claims that working consistently teaches teens how to balance learning and work. We were encouraged to read this article. It validated our mission and vision for Teen Work!

It's that time
of year again!

Remember to consider Izzy's when hosting your next spring/summer event or party.

We cater anywhere in the Twin Cities.

We also host ice cream making parties in our production facility for groups of 8 or more.

Call 651.603.6929

or check us out at izzysicecream.com

for more information.

save the date!

6TH ANNUAL PEOPLE'S FLAVOR TASTING EVENT

Sunday, June 25

1:00 - 4:30 pm

EMPLOYEE SPOTLIGHT

NAME:

Lindsay Hart

HAS WORKED AT IZZY'S

SINCE: The summer of 2002, now entering her 5th year. She started working at Izzy's between her 8th grade and 9th grade years.



BIOGRAPHICAL SKETCH: Lindsay will be graduating from St. Paul Academy this spring. She has attended SPA since Kindergarten (she said those like her are called "lifers"). Her favorite subjects are Spanish and Math. Lindsay played volleyball for SPA the past 4 years, playing for the varsity team the past two. She plans on attending New York University next fall, possibly focusing on International Relations, but remaining open. Lindsay currently is a waffle cone maker and shift manager at Izzy's. She has previously worked as a scooper and done catering.

OTHER WORK HISTORY: As is consistent with Lindsay's life consistency, Izzy's has been her only employer to date!

SUBJECTS SHE MIGHT NOT BE ABLE TO STOP TALKING ABOUT:

(1) Travel, in particular England, where she spent the 2nd semester of the 2003-2004 school year. (2) Movies (anything from comedy to drama) and music (anything from hip-hop to country).

FAVORITE IZZY'S FLAVOR SO FAR: (1) Banana Foster. (2) Pumpkin



Monday – Thursday: 12:00 - 10:00 pm
Friday and Saturday: 12:00 - 10:30 pm
Sunday: 12:00 - 9:00 pm



HOME OF THE IZZY SCOOP!

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MOVIN' TO THE IZZY'S ANNEX

by Owner Lara Hammel

Jeff and I have worked out of Izzy's basement for six years. We are excited to report that we moved our offices April 24th to a new street level location not too far from the shop at 1465 Selby, or the the Izzy's Annex. We conduct all our administrative business here, including taking orders for catering, wholesale sales, and corporate tours. We conduct business meetings here and training classes for our employees and soon to be new business, Teen Work! See the Teen Work! article. In the future we will have a Celebrations Room here where you can host a party or other event, complete with Izzy's Ice Cream. Although, we still don't have windows in our offices, at least there's the possibility we can buy some in the future and have a place to put them!

PLAY & FREEZE:

AN ICE CREAM MAKING BALL

Check out the ice cream making ball for sale at Izzy's. You can make ice cream anywhere (you do not need electricity) in this fun and whimsical way. Load up the cylinder with cream, sugar, vanilla (and any other ingredient you want) and shake the ball. Pass it from kid to friend, to family member. Shake it up and down! Sing a song. Pretty soon you will have your own, homemade ice cream. Keep a look out for Izzy's ice cream mix and rock salt to be sold latter this summer so you can have an endless supply of cream and salt to make your own ice cream.



Price: \$29.95 each.

IZZY'S is hiring!

We currently have these positions available:

- ice cream maker
- dessert tech
- delivery driver
- ice cream maker
- shift managers

These are all part time positions. Please stop by our retail location and pick up an application. In order to be considered for an interview, one must submit an Izzy's application, a letter of interest and one letter of recommendation.